

OLIVIA

— MOGRIDGE —

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EDUCATION

Integrated Marketing and Communications Major

Aug 2022- May 2026

The University of Mississippi

- School of Journalism and New Media
- Business Minor, Public Relations Specialization

CIEE: Council on International Educational Exchange

May 2024 - June 2024

Summer Study Abroad Program in Barcelona, Spain

- Coursework in Global Marketing

PROFESSIONAL EXPERIENCE

Sullivan Foundation – Communications Intern

Jan 2026 - Present

- Repurpose long-form video into short-form social content
- Create branded digital assets using Canva and Adobe Express
- Support video distribution across YouTube and Vimeo
- Maintain structured content tracking using Excel

United Way of Oxford–Lafayette County - Public Relations Intern

Aug 2025 - Dec 2025

- Conducted research supporting Google Ad Grants strategy and keyword selection
- Designed social media graphics and campaign materials
- Supported QR-code engagement and visibility efforts

BASH Pilates - Reformer Pilates Instructor

June 2025 - Present

- Design and lead reformer Pilates classes for varied fitness levels
- Deliver client-focused instruction and experience

Chi Omega Sorority - Health and Wellness Director

Jan 2025 - Dec 2025

- Lead wellness programming for 600+ members
- Organize events, speakers, and educational initiatives

Sana Jardin - Head of Brand Intern

June 2024- July 2024

- Contributed to brand messaging and strategic content efforts
- Supported digital collaborations and partnership initiatives
- Assisted with rebranding and campaign development
- Conducted competitor and market research

Hinton and Hinton Her - Retail Sales Associate

Nov 2021 - Aug 2025

- Delivered customer service, supported client styling, and assisted with product selection.
- Managed merchandising, inventory, and in-store presentation.
- Contributed to daily operations at a store recognized by *The New York Times* as one of the Top 50 Clothing Stores in America.

SKILLS

- **Content & Creative:** Short-form video editing, Social media content creation, Canva, Adobe Express
- **Marketing & Communications:** Brand messaging, Digital content development, Campaign support
- **Analytics & Tools:** Google Analytics, Keyword & search research, Excel